Peter Cho

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Professional experience

Design Lead, Medium San Francisco, CA. '16–present
Lead product designer on creator tools, monetization, and content efforts.

Head of UX, Project Ara, Advanced Technology and Projects, Google
Mountain View, CA. '15–'16
Lead designer for the user experience for the Ara modular smartphone platform,
including hardware-software interaction, UI, and e-commerce.

VP of Design, Inkling San Francisco, CA. '09–'15
Hired and managed a 21–member design team, leading the UX/UI design for
consumer and enterprise applications, product research, product discovery,
user testing, brand, and creative marketing.

Senior Designer, MOTO Development Group San Francisco, CA. '08–'09
Project lead on user experience-focused consumer electronics projects for
Fortune 500 companies

Media Designer, Self-employed Los Angeles, CA. '00–'08
Art direction, design, animation, and software engineering for various
interaction design, exhibit design, motion graphics, and web-based projects

Co-founder, Agency:Collective San Francisco, CA. '06–'07
Partner and co-founder of a collaborative design studio

Designer, Imaginary Forces Hollywood, CA. '99–'00

Teaching

Lecturer, Art Center College of Design, Media Design Program '07–'08
Thesis Advisor, Art Center, Media Design Program '07–'08
Visiting Lecturer, CalArts, Graphic Design Department '07
Lecturer, UCLA Design | Media Arts Department '05–'07

Education

University of California, Los Angeles
Master of Fine Arts degree in Design | Media Arts, '05

MIT Media Laboratory, Cambridge, MA
Master of Science degree in Media Arts and Sciences, '99

Massachusetts Institute of Technology, Cambridge, MA
Bachelor of Science in Mechanical Engineering, Design, and Computation, '97

Awards & honors

Prix Ars Electronica, Honorable Mention in Net Art category: "Money Plus," '04
Tokyo Type Directors Club Interactive Design Award: "Letterscapes," '02
Art Directors Club of NY, Silver Medal: "Letterscapes," '02
Print Magazine's New Visual Artists Review, '00
Tokyo Type Directors Club Interactive Design Award: "The Alphabet Zoo," '00
ID Magazine Interactive Media Review, Gold Award: "Type Me, Type Me Not," '98

Skills

Adobe Creative Suite, Sketch, Figma. Java, C/C++, Processing, PHP, MySQL,
HTML5, CSS3. English (native). French and Korean (working knowledge).